



2022 EXHIBITOR PROSPECTUS

SEPTEMBER 26-29, 2022

<https://fireshowswest.com>

Exhibit Sales | 1-203-788-3794

EXHIBIT DAYS

Tuesday, September 27 5:00 pm — 7:00 pm

Wednesday, September 28 9:00 am — 3:00 pm



RENO, NEVADA

LOCATION

GRAND SIERRA RESORT
2500 EAST SECOND STREET
RENO, NV 89595

FireShowsWest is an annual training conference and expo produced by FireShowsWest First Responders Training and Education Foundation, a 501c3 nonprofit corporation.

Show Dates & Times

Tuesday, September 27

8:00 am to 10:00 am

Apparatus Move-in

10:00 am to 3:00 pm

Exhibitor Move-in

All exhibits must be set up by 3:00 pm on Tuesday.

No exceptions.

5:00 pm

Ribbon Cutting & Exhibits Grand Opening

5:00 pm to 7:00 pm

Reception & Mixer inside the Exhibit Hall

Wednesday, September 28

8:00 am Vendor Meeting

9:00 am Exhibit Hall Opens

9:00 am to 3:00 pm Exhibits Open

Exhibit Hall closes at 3:00 pm

Exhibitor move-out 3:00—5:00 pm

Cancellation and Refund Policy

Receipt of a signed booth contract and/or payment is a commitment to exhibit at FireShowsWest. Notification of booth space cancellation for any reason must be submitted in writing to FireShowsWest. If notice of cancellation is received:

- **On or before August 5, 2022**— The first 50% of the total cost of the Exhibitor's space will be applied toward the next year's exhibit space. Any amount paid over 50% of the total rental will be eligible for either carry-over to the following year's exposition OR refunded at the exhibitor's request.
- **After August 5, 2022**—Exhibitor forfeits the first 50% of the total cost of exhibit space assigned. Any remaining balance may be applied toward the next year's exhibit space. No refunds will be made after this date.
- **After 3:00 PM (Pacific Time) on September 27, 2022**—

Exhibitor forfeits the entire amount of any payments and credits. No-shows at this time are also considered cancellations. FireShowsWest may reassign any exhibit space without refund to the exhibitor.

Event Cancellation

Should the event be canceled for reasons beyond our control, your deposit may be fully refundable or applied to the 2023 event.

Exhibitor Badges

Exhibitors may receive up to four (4) badges per 10'x 10' booth that is assigned to the company listed on the exhibit contract. Exhibitors can register their booth personnel by downloading the Exhibitor Badge Form from the website and submitting it no later than **Friday, September 2, 2022**.

www.fireshowswest.com

Reserve Exhibit Space

Selecting exhibit space and making payments can be done through our secure online automated process.

<https://shows.map-dynamics.com/fireshowswest2022/?register>

Exhibit Space Pricing

Each 10'x10'booth\$1,150.00

10' X 10' booth with back and side draping and identification sign with company name and booth number.

Corner booths are an additional.....\$ 50.00
Booth Furnishings Package.....\$ 125.00

Inside apparatus space is priced accordingly

Min. 400 sq. ft. = \$6.95 psf

401-900 sq. ft. = \$5.95 psf

Over 900 sq. ft. = \$4.95 psf

- Additional outside apparatus space can be purchased for per unit \$600.00.
- Primary outdoor space is priced at \$2450.00 per unit (This is with no presence inside)

Booth Furnishings Package\$125.00

The Booth Furnishings Package can be purchased through FireShowsWest at the same time payment is made for reserving exhibit space.

Booth Furnishings Package includes:

1 – 6' draped table

2 – Chairs

1 – Trash Can

ELECTRICAL IS NOT INCLUDED. That can be purchased separately through the decorator.

Exhibitor Service Kit through GES

In August, 2022, GES will have a link to the online ordering system for additional furnishings, electrical, and carpet. Orders for special move-in and equipment should be placed well in advance of the conference to ensure proper servicing and to avoid additional set up costs. Special requests and unique problems related to decoration and drayage should be addressed directly to our account representative with GES.

Show Decorator & Contact Information

Our official show decorator will be GES. The show colors will be black, red and white drapes and red sidewalls. For questions or information, please contact:

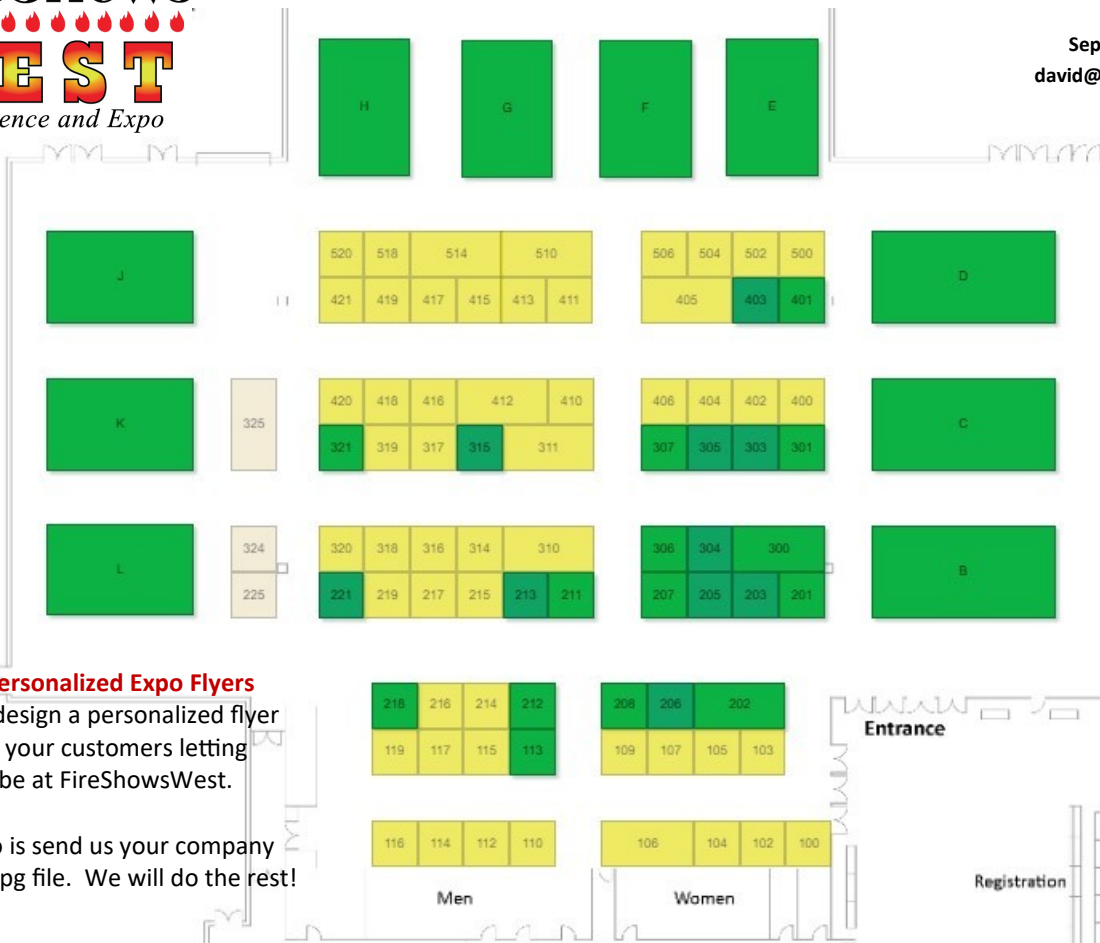
GES Account Manager | Terri DiJoseph

TDiJoseph@ges.com | Cell: 775-745-7612

Floor Plans



2022 FireShowsWest Conference and Expo
 Grand Sierra Resort—Silver State Pavilion
 Reno, Nevada
 September 27-28, 2022
 david@fireshowswest.com
 1-203-788-3794



Current as of 4-25-22
 Available
 Please check the FSW website for current availability.
www.fireshowswest.com

Complimentary Personalized Expo Flyers

We are happy to design a personalized flyer for you to send to your customers letting them know you'll be at FireShowsWest.

All you need to do is send us your company logo in a .png or .jpg file. We will do the rest!

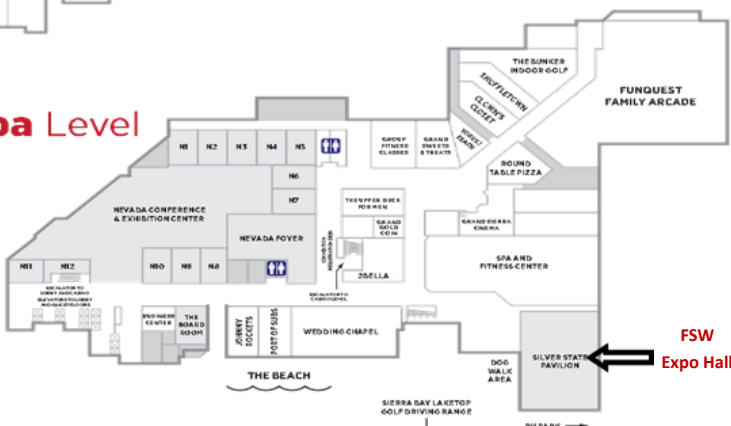
Casino Level



Benefits of Exhibiting at FireShowsWest

- Access to decision makers in the 10 Western States
- FREE parking and easy access into the hotel
- FREE shuttle service between the Grand Sierra and the Reno-Tahoe International Airport
- Convenient to the Reno-Tahoe International Airport (You can see the hotel from the Airport!)
- Hand carry your exhibit materials directly into the exhibit hall
- EASY move-in and move-out
- Many restaurant options for holding business meetings and gatherings
- 45,000 sq. feet of newly renovated exhibit space

Spa Level



FSW Expo Hall

Open Parking Area

Hotel Information

Grand Sierra Resort Hotel
2500 E. 2nd Street
Reno, NV 89595
1-800-648-5080



Room Rate: \$83.00 per night
Room Type: A Standard
Hotel Tax of 13% = \$10.79 per night
County Tourism Fee = \$2.00 per night
Resort Fee = \$29.95 per night + tax
Note: Taxes/fees may change without notice
Group Code: FIRE22

Making a Reservation

Book Online - Preferred Method

Please make your reservation online. Click here for booking reservations.

[HTTPS://BOOK.PASSKEY.COM/GO/FIRE22](https://book.passkey.com/go/fire22)

By Phone - \$4.95 Service Fee

1-800-648-5080

Group Code: FIRE22

Guests may call the hotel directly. **A \$4.95 fee** will be charged per reservation to use this service.

A valid credit card or other form of payment will be required at check-in for any charges not included on the Master Account.

Reservation Cut-Off Date

Monday, September 12, 2022

Check-In / Check-Out:

Check-in time begins at 3:00 P.M.

Check-out time is 11:00 A.M.

Room Deposits

Individual guest room deposits, in the amount of the first night's room reservation + occupancy taxes, are required at the time of booking reservations.

Extra Occupancy:

There will be an additional per-person charge of \$25.00 for triple/quad occupancy.

Resort Fees:

A \$29.95 resort fee will be charged per room per night.

Hotel Cancellation

Hotel allows individual cancellations without penalty up to forty-eight (48) hours prior to the attendees' scheduled arrival date. Cancellation within forty-eight (48) hours of the scheduled arrival date, or failure of the individual to check-in on the scheduled arrival date shall forfeit the individual deposit. It is policy to require a credit card or cash deposit for incidental charges at check-in.

Hotel accepts Visa, MasterCard, American Express, Discover, or Diners Club. Check-in time is 3:00 PM and check-out time is 11:00 AM. Any departures after 11:00 AM are subject to the full day charge.

Each guestroom must have at least one registered guest twenty-one (21) years of age or older.

Early Departure Fee:

If a guest booked within the room block checks out prior to the end of their booked reservation, then the guest will be charged an early departure fee of fifty dollars (\$50).

FREE Shuttle Service

Shuttle service runs from 4:30am-12:15am daily, with a shuttle at each end-point every 30 minutes.

- Shuttle leaves the Grand Sierra Resort at the top (:00) and bottom (:30) of the hour

- Shuttle leaves Reno-Tahoe airport at quarter after (:15) and quarter before (:45) the hour

EXHIBIT SPACE AND SPONSORSHIPS

For information regarding exhibit space and the 2022 sponsorship opportunities,

please contact:

David Kellogg

VP, Sales

david@fireshowswest.com

1-203-788-3794

GENERAL INFORMATION

For information regarding the 2022 event,

please contact:

Jo Anne Hill

Executive Director

joanne@fireshowswest.com

1-800-632-7489